Thinksgiving connects St. Louis nonprofits with innovative teams from smart companies for a day of creative problem-solving focused on the future. It happens on November 3, 2022.

# **HOW THINKSGIVING WORKS**



# 1 Nonprofits Build Their Challenge

Nonprofit teams identify an internal challenge they'd love to solve. Past ones have focused on culture, strategy, marketing, volunteer engagement, and innovation.



### **2** Businesses Learn Best Practices

Business Partner team members attend a Best Practices Workshop to learn from past participants and get a set of Filament tools to help them on Thinksgiving Day.



# (3) Teams are Paired in a Draft

Each Business Partner selects a challenge that aligns with their team's expertise in a "draft" where the Nonprofits' identities aren't revealed until after the selections are made.



On Thinksgiving Day, Business Partners and Nonprofits pair for a full day of strategic thinking and creative problem solving followed by a party where everyone's work is shared and celebrated.



# THINKSGIVING BENEFITS

#### **Increase Your Visibility**

Tell others about your organization, its mission, and the impact you have on our area while also engaging with peers who might become your future collaborators and thought-partners.

#### **Build Your Networks**

Meet and to develop relationships with creative and civic-focused professionals employed by many of our region's nonprofits and leading companies.

#### **Develop Your Team Members**

Your team members will learn new skills, demonstrate talents, explore personal interests, and lead in ways that may go unseen during their typical workday.

### **Get Creative With Philanthropy**

Contribute to our community while building meaningful, innovative partnerships between Business Partners and Nonprofits who might have never met before.

#### **Learn New Approaches**

Nonprofits and Business Partners will get access to additional year-round Filament programming, and receive training on how to use Filament's meeting facilitation tools and innovation best practices.



