

THINKSGIVING[®]

A DAY OF COLLABORATION FOR A LIFETIME OF IMPACT™

Thinksgiving connects St. Louis nonprofits with innovative teams from smart companies for a day of creative problem-solving focused on the future. **It happens on November 3, 2022.**

HOW DOES IT WORK?

Thinksgiving connects purpose-focused businesses like yours with deserving nonprofits. Here's how:

First, Nonprofits identify an internal challenge they'd love to solve. Some past challenges have focused on their culture, strategy, marketing, volunteer engagement, work force, and innovation.

Next, each Business Partner (that's you) selects one of the Nonprofit's challenges that aligns with your team's expertise and interest in a "draft" where the identities of the Nonprofits connected with each challenge aren't revealed until after the selections are made.

Finally, the teams pair for a full day of strategic thinking and creative problem solving on Thinksgiving Day at Cortex, followed by a party where everyone's work is shared and celebrated.

WHY PARTICIPATE?

Beyond the obvious community-centered benefits, Thinksgiving is a way for your organization to:

Develop your team: Your team members will learn new skills, demonstrate talents, explore personal interests, and lead in ways that may go unseen during their typical workday.

Creative Corporate Social Responsibility: Thinksgiving is a unique way to contribute to our community while building meaningful, innovative partnerships with Nonprofits that might not have been on your radar before.

Connect with innovation peers and learn new approaches: You'll connect with other Business Partners and get access to a mix of Filament's meeting facilitation tools and best practices you'll use well after Thinksgiving is over.

WHO CAN JOIN?

Thinksgiving Business Partners must each field a 4-6 employee team. Each team costs \$5,000 to join, and the Nonprofits participate at no cost.

Business Partners who've participated in previous Thinksgivings include:

Accenture, Ameren, Bayer, Caleres, Cannonball, Centene, Clayco, Commerce Bank, Cortex, Dot Foods, Elsevier, Emerson, Enterprise Bank & Trust, GDIT, Glowe, Horizon Consulting, Hunter Engineering, Husch Blackwell, Integrity Consulting, Keeley, Mercy, MiTek, MTM, Purina, Spire, St. Louis University, The Federal Reserve Bank, U.S. Bank, UNCOMN, UniGroup, Washington University, and Weber Shandwick.

LEARN MORE AND APPLY AT [THINKSGIVING.ORG](https://thinksgiving.org)

